

Day program

Thursday, June 29, 2017

University of Applied Sciences and Arts Northwestern Switzerland (FHNW), Riggensbachstrasse 16,
4600 Olten, Switzerland

09.30–10.00	Registration Registration at the welcome desk at the entrance
10.00–10.15	Welcome Note Dr. Dirk Schneider, President Förderverein swissbiolabs Dr. Christoph Klöpffer, Managing Director Basel Area Swiss
10.15–10.45	Keynote 1 «Innovation process of startup companies» Prof. Andreas Manz, Head of Research, Universität des Saarlandes
10.45–11.15	Pitching Session: Start-Ups present their business ideas An expert jury will vote for the best presentation and choose who will win the swissbiolabs Award 2017.
11.15–11.45	Coffee Break; Poster Session & Tabletop Exhibition
11.45–13.00	Pitching Session: Presentation of selected Start-Ups Early Stage
13.00–14.15	Lunch; Poster Session & Tabletop Exhibition
14.15–14.30	Success Story Short presentation by Patrick Schwarzentruher, Microstech AG
14.30–15.15	Short-Presentation: Support and Funding Opportunities Swissbiolabs, KTI, Euresearch, Confinis
15.15–15.45	Keynote 2 «How Start-Ups get selected» Dr. Matthias Essenpreis, Chief Technology Officer, Roche Diagnostics
15.45–16.00	Award Ceremony The best business idea will be awarded with the Swissbiolabs Award 2017. The Award will be presented by Derek Brandt, President of the Jury.
16.00–17.00	Get Together & Apéro; Poster Session & Tabletop Exhibition
17.00	End of Swiss Diagnostics Start-Up Day 2017

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